



## **Center for Planning Excellence**

*brings people, culture and planning together to make great communities happen.*

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### WE HELP COMMUNITIES WITH:

#### **Great Neighborhoods and Quality Places**



#### **Transportation Choices**



#### **Resilient Coastal Communities**



#### **Civic Engagement and Education**

CPEX partners with organizations, neighborhoods, and local governments to create spaces that are safe, beautiful, affordable, and easy to get around.

CPEX provides policy and advocacy solutions to support safe, efficient transportation systems that serve all travelers and create better options for getting to work, home, and other daily destinations.

CPEX provides a practical and flexible approach to help communities build resilience by setting priorities and allocating resources to manage risks for their prevailing hazards.

CPEX informs and involves communities in shaping their futures, by ensuring elected, business, and community leaders have the necessary tools to build strong neighborhoods, towns and cities.

# PROJECT EXAMPLES



## Better Block BR Government Street

In 2013, CPEX worked with the Mayor's office, Department of Public Works, residents, businesses, and others to create Better Block BR, a two-day demonstration project on Government Street in Baton Rouge. Better Block explored possibilities for transforming the corridor into a vibrant, safe destination for pedestrians and cyclists, coupled with quality road design that optimizes traffic flow and access to businesses. The two-block installation offered new designs for the road, parking, sidewalks, landscaping, business façades, and bike lanes. As a result, Baton Rouge secured a \$13 million grant to upgrade Government Street, and will break ground on the improvements in 2017. Over a dozen businesses have already opened along the corridor in anticipation of the improvements.

**Reference:** John Price, East Baton Rouge Parish Assistant Chief Administrative Officer 225.389.5161



## Gonzales Comprehensive Plan, Small Area Plan and Zoning Code Update

Gonzales is located in one of the fastest growing parishes in Louisiana. To ensure that quality of life, city services and fiscal stability are not impaired by its rapid growth, land use demand and development, the City of Gonzales hired CPEX to facilitate an update of its 1997 comprehensive plan. Adopted in 2015, the plan addresses the city's land use, urban design, downtown redevelopment, transportation, housing, neighborhoods, and positions the town to maintain and grow a prosperous economy. CPEX also assisted Gonzales with a zoning code update that modernizes their codes, facilitates smart growth and best practices in residential and commercial development, and advances implementation of the comprehensive plan. In addition, CPEX is beginning an update of the city's subdivision ordinance to incorporate smart growth principles and achieve alignment with the comprehensive plan and updated zoning ordinance.

**Reference:** Barney Arceneaux, Mayor of Gonzales 225.647.2841



## University Avenue Corridor Plan

CPEX worked with a team of transportation engineers, public finance specialists, and economic development advisors to develop a plan for Lafayette's University Ave. to address safety, complete streets, connectivity, public art and placemaking, and strategic redevelopment opportunities along a major thoroughfare and gateway into the city.

**Reference:** Joel Robideaux, Lafayette Parish Mayor-President 337.291.8300



## Baton Rouge Lakes Master Plan Outreach

The Baton Rouge Area Foundation commissioned the Baton Rouge Lakes Master Plan to address two problems: the lakes' water quality is in rapid decline, and current and future recreational uses are not supported by the existing design. SWA Group and Jeffrey Carbo Landscape Architects created the master plan, with extensive input from the community. CPEX led the community outreach and engagement process to gather input from various stakeholders to ensure the master plan reflected the community's desires.

**Reference:** John Spain, Baton Rouge Area Foundation Vice President 225.387.6126



## Town of Jean Lafitte Resiliency Plan

CPEX assisted Dover, Kohl and Partners with the creation of a comprehensive resiliency plan called "Jean Lafitte Tomorrow," that combines previous planning efforts and studies to create a roadmap to guide decisions related to economic, social and physical resiliency. Input from town officials and staff members, as well as hundreds of residents, informed the plan. Following the resiliency plan, CPEX continued to work with the Town of Jean Lafitte to create design guidelines that help them deal with flooding hazards in a way that is sensitive to and enhances their unique culture.

**Reference:** Timothy Kerner, Mayor of Jean Lafitte 504.689.2208



## Street Smart Neighborhood Connectivity Plan

CPEX worked with Baton Rouge residents in a four-neighborhood district to calm traffic, improve connectivity and increase bike and pedestrian access using national best practices. As a part of this process, CPEX worked closely with the East Baton Rouge Parish Department of Public Works to create 11 demonstrations throughout the district to test ideas, get feedback from residents and garner support for implementation. CPEX also worked closely with each neighborhood association to prioritize projects and identify.

**Reference:** Tyler Hicks, Capital Heights Neighborhood Association President 225.938.3897



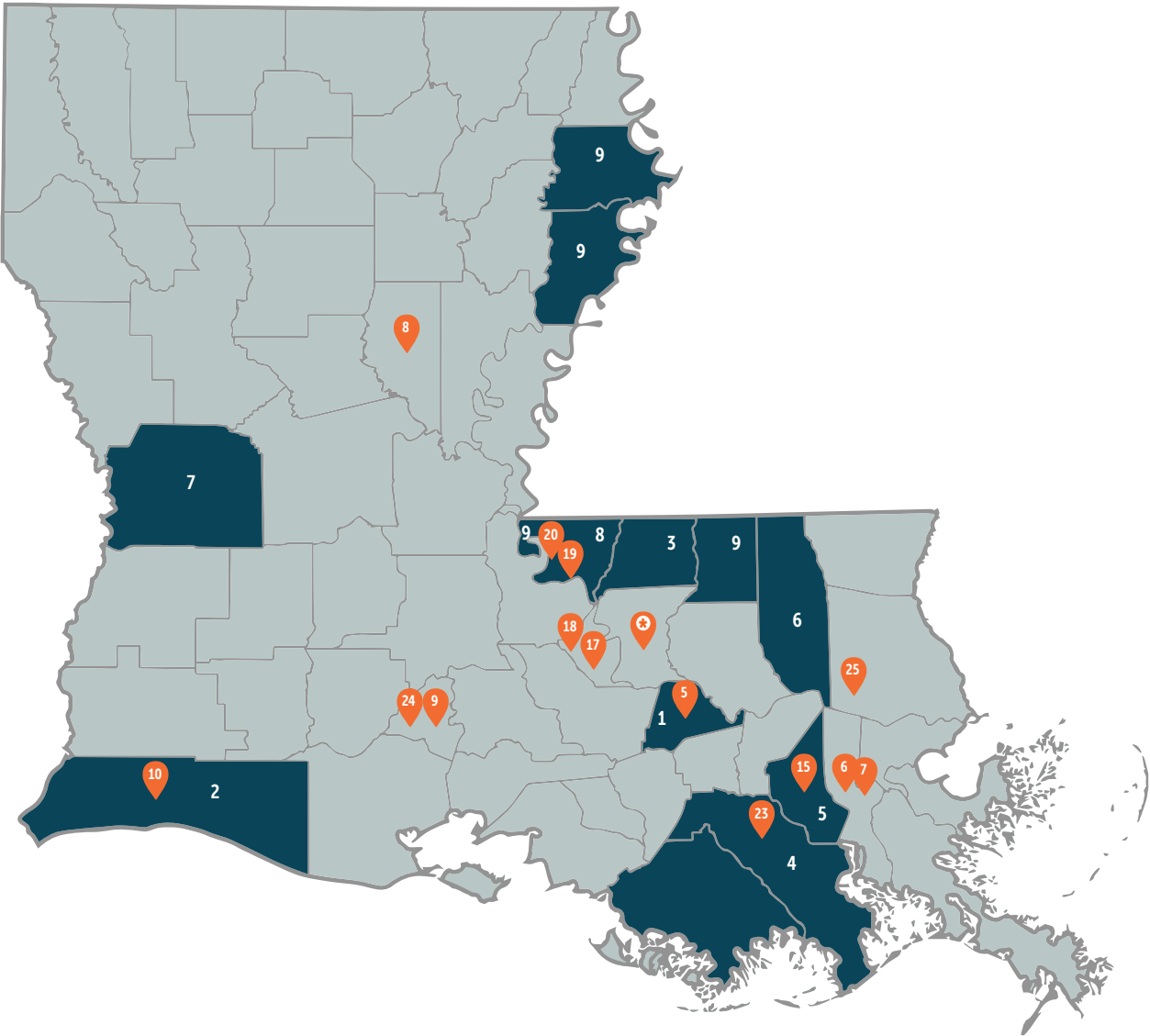
## Our Lady of Mercy Campus Master Plan

CPEX led a consultant team that helped Our Lady of Mercy connect the church and school, plan for growth, and better utilize their property. Within the first year, Our Lady of Mercy has raised funds to implement the plan recommendations, including building a new gym, expanding their early childhood center, and adding church offices.

**Reference:** Fr. Cleo Milano, Our Lady of Mercy Pastor 225.926.1883

For more information about these and other CPEX projects, visit our website at **CPEX.org**

# WHERE WE'VE WORKED



For more information about our work,  
visit the Projects page on **CPEX.org**

## STATEWIDE & REGIONAL

### **Atchafalaya National Heritage Area Water Trail**

Outreach, branding

### **Best Practices Manual for Development in Coastal Louisiana\***

### **Coastal Louisiana Land Use Toolkit**

### **CONNECT Coalition**

Formation, facilitation

### **CRISIS**

Facilitation

### **Louisiana Land Use Toolkit**

### **Louisiana Speaks**

### **Southern Rail Commission**

Website, branding

### ***View from the Coast* - Local Perspectives and Policy Recommendations on Flood Risk Reduction in South Louisiana\***

## PARISHES

1. **Ascension Parish Comprehensive Plan\***  
Co-lead
2. **Cameron Parish Temporary Workforce Housing Strategy\***
3. **East Feliciana Parish Comprehensive Plan**  
Consultant selection
4. **Lafourche Parish Comprehensive Resiliency Plan**  
Grant management, consultant selection, outreach
5. **St. Charles Parish 2030 Comprehensive Plan**  
Consultant selection, outreach
6. **Tangipahoa Parish Comprehensive Master Plan**  
Consultant selection, outreach, project management, ordinance assistance
7. **Vernon Parish Comprehensive Plan**  
Consultant selection, outreach
8. **West Feliciana Parish Comprehensive Plan**  
Consultant selection, outreach
9. **Isle de Jean Charles Resettlement**  
Outreach and engagement
9. **LSU AgCenter- Rural Complete Streets\***  
Demonstrations and recommendations in Madison, Tensas, St. Helena, and West Feliciana parishes

## MUNICIPALITIES, SITES, & NEIGHBORHOODS

1. **Baton Rouge Health District\***  
Consultant selection, outreach
2. **Baton Rouge Lakes Master Plan\***  
Consultant selection, outreach
3. **Better Block BR: Government Street\*\***
4. **Better Block BR: Perkins Overpass\*\***
5. **Gonzales Comprehensive Plan & Zoning Ordinance Update\***
6. **Jean Lafitte Flood Emergency Preparedness Plan & Flood Preparedness Toolkit\***
7. **Jean Lafitte Resiliency Plan**  
Grant management, consultant selection, outreach
8. **"Jena's Vision" Town Plan**  
Consultant selection, outreach, implementation assistance
9. **Lafayette Comprehensive Resiliency Plan**  
Grant management, consultant selection, outreach
10. **Lake Charles Zoning Update\***
11. **Mid City Business Improvement Grant and Site Design\*\***
12. **Old South Baton Rouge Cultural Placemaking\***  
Consultant selection, outreach
13. **Old South Baton Rouge Façade Improvement\*\***
14. **Our Lady of Mercy Campus Master Plan\*\***
15. **Paul Maillard Road Corridor Plan**  
Better Block Outreach Demonstration
16. **Plan Baton Rouge I and II\***
17. **Port Allen Centennial Park Master Plan\***
18. **Port Allen Signage Master Plan\***
19. **St. Francisville Riverfront Redevelopment Plan\***
20. **St. Francisville Royal Street Improvements \***
21. **St. James Campus Master Plan\*\***
22. **Street Smart Neighborhood Connectivity Plan\*\***
23. **Thibodaux's Vision and Zoning Ordinance\***
24. **University Avenue Corridor Plan**
25. **Madisonville Town Vision and Master Plan\***

\* CPEX-led project

\* Projects in Baton Rouge

# SERVICES WE OFFER

## NEIGHBORHOOD

- Small area plans
- Site design
- Institutional campus plans
- Plan implementation strategy
- Bike and pedestrian connectivity plans
- Complete Streets demonstration projects
- Facilitation and workshop design
- Stakeholder engagement, outreach and education

## COMMUNITY

- Small area plans
- Corridor plans
- Streetscape design
- Coastal resiliency plans
- Plan implementation strategy
- Bike and pedestrian connectivity plans
- Strategic visioning
- Concept feasibility studies
- Coastal/climate adaptation strategy
- Policy research and implementation strategies
- Best practices research and implementation
- Complete Streets demonstration projects
- Code and ordinance development
- GIS mapping
- Community engagement, outreach, and education
- Facilitation and workshop design
- Planning and Zoning commission and staff training

## REGION

- Comprehensive plans
  - Plan implementation strategy
  - Community engagement, outreach and education
  - Facilitation and workshop design
  - Bike and pedestrian connectivity plans
  - Concept feasibility studies
  - Policy research and implementation strategies
  - Strategic visioning
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EVERY COMMUNITY IN  
**LOUISIANA**  
*made*  
EXTRAORDINARY  
*through*  
**VISIONARY  
PLANNING**

Do you think your community could benefit from CPEX's assistance? Contact us at [info@cpex.org](mailto:info@cpex.org) or 225.267.6300.

**CPEX.org**