

OUR CENTER FOR PLANNING EXCELLENCE



CENTER *for* PLANNING EXCELLENCE
ANNUAL REPORT 2016



WE SEE THE FUTURE DIFFERENTLY





CPEX brings people, culture, and planning together to make great communities happen.

2016 was a challenging year for many Louisianians. CPEX's expertise and commitment to community-driven planning was called upon to help chart a path forward.

In 2016, CPEX worked to empower Louisianians to look at their community through fresh eyes.

"For ten years, CPEX has challenged and inspired Louisianians to envision the potential in their communities.

As a Member, you see the possibilities unlocked by a well-planned future. *Thank you for investing in our mission.*

Your membership is vital to our success. We hope you'll continue to share our vision and renew your gift in 2017."

Cordell Haymon // Senior Vice President, SGS Petroleum Service Corp.; CPEX Board Chair



“We choose to work with CPEX because their team of professionals offers expertise tailored to meet our needs and help us prosper.”


Mayor Barney Arceneaux // City of Gonzales



CPEX MEASURES OUR IMPACT IN 4 KEY AREAS:



Great Neighborhoods and Quality Places



Transportation Choices



Resilient Communities



Civic Engagement and Education



Great Neighborhoods
and Quality Places

Great Neighborhoods and Quality Places

SEEING THE BIG PICTURE:

Since our founding in 2006, CPEX has coordinated 43 planning efforts in 18 communities across the state. CPEX supports community planning and implementation efforts by providing expertise and technical assistance.



Bringing Plans to Life

CPEX worked with the rapidly-growing town of **Gonzales** to implement the comprehensive plan we developed with them in 2015. The plan incorporated elements of CPEX's *Louisiana Land Use Toolkit*, resulting in flexible codes and regulations tailored to the community's specific needs and vision.

Creating High-Value Footprints

CPEX led **St. James Episcopal church and school** in developing a campus plan that reflects an integrated community environment and maximizes the long-term return on investment of their unique downtown location over the next 20 years.

Demonstrating Walkability

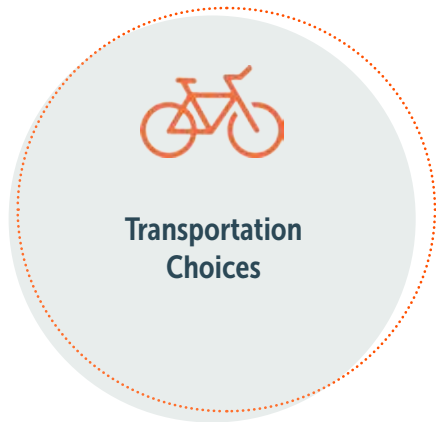
CPEX worked with the City of Baton Rouge to engage Perkins Overpass merchants and residents in a temporary transformation, turning the popular retail and dining hub into a pedestrian and bike-friendly destination. The **Better Block BR: Perkins Overpass** demonstration attracted hundreds of people eager for more mobility options. Their feedback will inform future improvements to increase safety for all users and stimulate economic growth.

“Bike/walkability is THE most important thing Baton Rouge could do. It would spread and make everything about Baton Rouge better.”

Doug Moore, Bike Baton Rouge // Better Block BR: Perkins Overpass

Photo credit: Downtown Development District

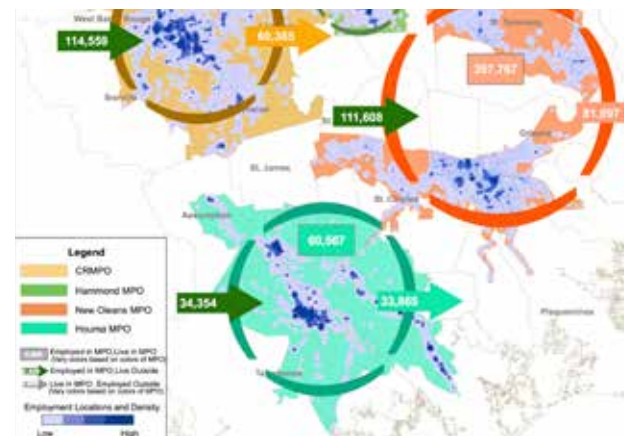




Transportation Choices

SEEING THE BIG PICTURE:

Since 2006, CPEX's advocacy has advanced multi-modal policy for Louisiana, and today, the LA DOTD and three communities have adopted Complete Streets policies, encouraging consideration of cyclists, pedestrians, transit riders, and travelers of all abilities in street design.



Advancing Passenger Rail

CPEX supported the multi-state **Southern Rail Commission** in planning and promoting a two-day inspection train tour that demonstrated strong public support for restoration of passenger train service along the Gulf Coast. More than 300 local, state and Congressional leaders (including Federal Railroad Administration Administrator Sarah Feinberg and LA DOTD Secretary Shawn Wilson) joined the tour, and thousands of supporters greeted the train at each of the 14 stops between New Orleans and Jacksonville, FL.

Advocating for Regional Priorities

CPEX provided guidance and staffing to **Capital Region Industry for Sustainable Infrastructure Solutions (CRISIS)**, a coalition aimed at identifying solutions to the region's transportation crisis and advocating for data-driven project prioritization and funding. In its 2nd year, the group also conducted a regional project analysis to identify priorities and worked closely with Governor Edwards' Transportation Task Force to propose workable solutions. Two of CRISIS's priority projects were approved for funding in 2016.

Graphic credit: Capital Region Planning Commission MPO

“CPEX is an invaluable asset for Louisiana communities as we wrestle with the spatial implications of social inequality and sustainable land use development. With CPEX leading the way, we are poised to become a model for how planning can improve the health and vitality of metropolitan regions.”

Christopher J. Tyson // Newman Trowbridge Distinguished Associate Professor of Law, LSU Law Center





Resilient Communities

SEEING THE BIG PICTURE:

For the past ten years, CPEX has led efforts to build resilience focused on reducing flood risk as we face sea level rise, land subsidence, and heavy rain events. CPEX has published community resources and worked with four municipalities and four parishes to address coastal flood risk reduction through planning and implementation.



Preparing for the Future

Following unprecedented flooding in August, CPEX jumped into action, coordinating with FEMA and advising state and local leadership on **resilient recovery**. CPEX is collaborating with five of our hardest-hit communities to incorporate resilience strategies into their implementation and recovery plans, helping them to prepare for projected increases in heavy rain events.

Creating Resources for Resilience

CPEX worked with the Coastal Protection and Restoration Authority as they prepared the **2017 Coastal Master Plan**, which includes flood risk mitigation recommendations from CPEX's *View from the Coast* report released in 2015.

Informing Community Risk Reduction

Only 25% of Louisiana parishes and 8% of municipalities participate in the National Flood Insurance Program's Community Rating System (CRS). To highlight the benefits and opportunities to better manage land use and development through participation in the program, CPEX published an issue brief that **demystifies the CRS process** and explains how participation can benefit communities and individuals alike.



Civic Engagement
and Education

Civic Engagement and Education

SEEING THE BIG PICTURE:

For more than a decade, CPEX has led the charge for an engaged public and educated leadership equipped with good information and effective policies to plan for a better future.



Designing Safer Communities


The summer of 2016 brought Baton Rouge's geographic and racial divides into stark contrast. With support from the Walmart Foundation, CPEX partnered with the City and Byrne Criminal Justice Innovation Initiative to host an intensive two-day "**Community Safety by Design**" training, engaging stakeholders from the Baton Rouge Hope Zone in creating safe spaces that reduce crime by enhancing visibility and promoting community interaction.

Connecting Stakeholders with Experts

The Louisiana chapter of the American Planning Association selected CPEX's **Louisiana Smart Growth Summit** for its 2016 Excellence Award for Education & Advocacy. After 54 Louisiana parishes went underwater, the 2016 Summit featured relevant topics with a keynote address by Governor John Bel Edwards and a plenary by Harriet Tregoning, head of long-term disaster recovery planning for HUD.

Empowering Elected Officials with Smart Growth Strategies

In a year noted for devastating flooding and heartbreaking violence in Baton Rouge, **CPEX released a mayoral platform** of policy and program objectives to engage candidates in conversations about smart growth, planning best practices, community cohesion and ongoing implementation of the FUTUREBR plan. Mayor-President Sharon Weston Broome referred to almost every point in CPEX's platform during her inaugural remarks.



“I am passionate about CPEX’s work because I have witnessed both overwhelming successes achieved through careful planning and smart growth, as well as scenes of blight and abandonment as a result of no planning or poor planning. CPEX sheds a light on the benefits that thoughtful, coordinated planning brings to our region.”

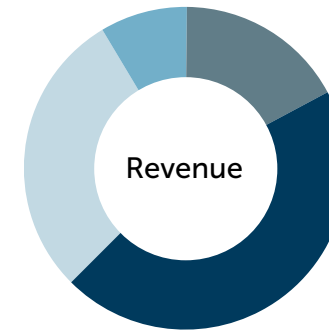
John Paul Funes // President/CEO, Our Lady of the Lake Foundation; CPEX Board Member

“CPEX will play a vital role in the Mayor’s goal of spurring development and redevelopment efforts across East Baton Rouge Parish by engaging diverse citizens and organizations in planning for our future.”

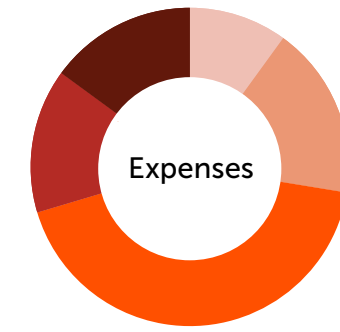
Donna Fraiche // Shareholder, Past Nominating Chair, Baker Donelson; Co-Chair Mayor President Sharon Weston Broome Transition Team; CPEX Board Member



FINANCIALS 2016



17% Membership
45% Grants
29% Consulting
9% Event Revenue



10% Fund Development
18% Administration
43% Planning
14% Policy
15% Communications

Total Revenue - \$1,430,000
* 2016 Revenue & Expenses are unaudited

CPEX RECEIVED MAJOR GRANTS SUPPORTING OUR PROGRAMS FROM:

Ford Foundation
Greater Baton Rouge Association of REALTORS®
Greater New Orleans Foundation
The Kresge Foundation

McKnight Foundation
Walton Family Foundation
Walmart Foundation
Huey and Angelina Wilson Foundation

In 2016, we added 56 new Members, for a total of 196.

Our strong financial position is the result of a diversified business model that includes mission-driven consulting revenue, restricted program grant funding, event sponsorships and membership support.

VISION MEMBERS

LEVEL TWO: \$25,000+

Lane Grigsby

Cordell and Ava Haymon

Irene W. and C.B. Pennington Foundation

LEVEL ONE: \$10,000+

Roberta A. Guillory

L'Auberge Casino and Hotel Baton Rouge

Dee Dee Reilly

LEADERSHIP MEMBERS

LEVEL TWO: \$5,000+

Blue Cross and Blue Shield of Louisiana

Robert Burgess, St. Elizabeth Hospital

Charles W. Lamar III,

Charles Lamar Family Foundation

Lipsey's, LLC

Jennifer Eplett and Sean E. Reilly

SGS Petroleum Service Corporation

Stantec Consulting

The John A. Thomas and Elizabeth

"Boo" Thomas Family Fund

Tulane City Center

John G. Turner and Jerry G. Fischer

LEVEL ONE: \$ 2,500+

Anonymous

Bernhard Capital Partners

Business First Bank

Capital Area Finance Authority

Cathy Coates and Brian Hales

Douglass Stewart Coleman

ExxonMobil Baton Rouge

Fishman Haygood, LLP

Donna D. Fraiche, Baker Donelson

HNTB Corporation

Jones Walker, LLP

Manship Media

Richard F. Manship, Douglas L. Manship Jr,

David C. Manship, Dina Manship Planche

John and Virginia Noland

Gary Phillips, Republic Finance, LLC

Parish President Natalie Robottom,

St. John the Baptist Parish

Beth and James Ruiz

Robert Schneckeburger, Whitney Bank

Stone Pigman Walther Wittmann LLC

Stonehenge Capital Company, LLC

Taylor, Porter, Brooks, and Phillips, L.L.P.

WHLC Architecture

Joanna Wurtele

FOUNDATION MEMBERS

LEVEL THREE: \$1,000 +

AARP Louisiana
American Institute of Architects - Louisiana Chapter
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Mary Kay and Terrell Brown
City of Alexandria
Beverly and Dudley Coates
Cox Communications
R.W. Day and Associates
Greater Baton Rouge Industry Alliance, Inc.
Alice and Bob Greer
Kean Miller LLP
John and Susan Kelliher
Kracke Consulting
Lafayette Consolidated Government
Arthur Lancaster
Wilbur Marvin Foundation
Patrick J. Mascarella
McMains Family Fund
Roger and Marcia Moser
Moyses Family Foundation
Jay and Elizabeth Noland
Phelps Dunbar LLP
River View Development LLC
Cary Saurage, Alma Lee and H.N. Saurage, Jr. Fund
Hank and Laurie Saurage
Craig and Lynne Smith
Stephen and Martha Strohschein
Mike Sullivan AIA, LRK Architects L.L.C.
Anne and Andy Thomas
Dann and Janet Thomasson
Woman's Hospital
Jeff and Ansley Zehnder

LEVEL TWO: \$500+

AECOM
Bardwell Homes
Annette D. Barton
Danielle and Tim Basilica
Burk-Kleinpeter, Inc.
Capital One
Crompton International
Crump Wilson Architects
Helena R. Cunningham
National Housing Consultant Services
DPZ Partners
John and Marty Engquist
Forum 35
John Paul Funes
GeoEngineers
Richard Gibbs and Randy Harelson
Brian and Barbara Haymon
John O. Hearin, Hearin Properties
Mark Kantrow and Matthew Rachleff
Jason E. Keller, Block Companies, LLC
Key Real Estate
Kevin and Debbie Knobloch
La Capitol Federal Credit Union
Latter & Blum Property Management
Jeannine and Tim Lomax
Frank and Kathy McArthur
Provident Resources Group, Inc.
Charles E. Schwing
Josef Sternberg Memorial Fund
Stirling Properties
Mike Wampold

FOUNDATION MEMBERS

LEVEL ONE: \$250+

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Jefferson Angers
Anonymous
Arnold & Associates Interiors Inc
Ascension Chamber of Commerce
Prescott Bailey
George Bayhi
George and Terri Bell
Lance Bennett
Ken Best, J-K Best Co., Inc.
Brenda and Warren Birkett
George and Lacy Bofinger
Nancy Bogan
Dr. and Mrs. Timothy C. Bowlin
Jim and Janie Brandt
John and Beth Brantley
Stephen C. Braud
BREC Foundation
Carole Anne Brown
Buquet & Leblanc, Inc.
Burns & Company, Inc.
Clarke Cadzow, Highland Coffees
Cameron Parish Police Jury
John K. Carpenter and John Sykes
Annah and Pat Cave
Cazayoux Ewing, LLC
Renee Chatelain, Arts Council of Greater Baton Rouge
Citizens Bank & Trust Co.
Linda and Kelwin Clark
Charles and Peggy Coates
Commerce Title Company
Ann Connelly
Mayor Mike Cooper, City of Covington

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John L. Daniel
Anne and Peter Davis
Patricia A. Day and Joseph G. Simmons
Michael and Rachel DiResto
DNA Workshop
Downtown Business Association of Baton Rouge
Downtown Duplicating
Mark Drennen
Frank Duke, Baton Rouge City-Parish Planning Commission
Eliza Eugene Enterprises
Neil T. Erwin, Neil Erwin Law LLC
Frischhertz Design Group, LLC
Greater New Orleans Housing Alliance
Guaranty Group
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One Acadiana
Casius Pealer
Janice and Gerald Pelliar
Ryland Percy
Power Coalition
Providence Community Housing
Douglas Reed, Reed Hilderbrand LLC
Heather and Ben Schultz
Linda and John Spain
Alexandra Stroud, Urban Focus
Success Labs
John and Debra Thomas
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Robert Twilley, Sea Grant
Andrew and Danielle Vignes

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THE FUTURE IN FOCUS



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